

Episode Five of DUESOUTH XTERRA TV presented by REHIDRAT® Debuts on SA TV Screens

Episode five of the exciting DUESOUTH XTERRA TV presented by REHIDRAT® will hit the South African TV screens on Thursday, 17 June 2010.

Stillwater Sport & Entertainment, one of South Africa’s most prominent sports marketing agencies, is proud to announce the establishment of DUESOUTH XTERRA TV. A joint venture with Bigshot Media, DUESOUTH XTERRA TV presented by REHIDRAT® focuses on the exhilarating sport of off road triathlon. According to Michael Meyer, CEO Stillwater Sport & Entertainment, XTERRA is a sport that can be enjoyed by all. “Over the past couple of years there has been a definite surge in the number of athletes moving into the multi sport arena, with our last few events recording an over 100% growth. The beauty of XTERRA is that it is enjoyed by both pro and lifestyle athletes alike. The goal of XTERRA TV is to capture the full spirit of XTERRA on film and bring it to our viewers. We hope that each episode will motivate more South Africans to experience life as a XTERRA Warrior and bring home the international phenomenon of XTERRA,” says Meyer.

Viewers can look forward to in-depth interviews with XTERRA legends, gear and nutrition tips as well as awe-inspiring XTERRA event footage.

For the entire month’s broadcast schedule, a preview of what to expect in Episode Five and more information on Stillwater Sport & Entertainment visit www.stillwatersports.com. For more information on Bigshot Media visit www.bigshotmedia.co.za.

ISSUED BY Stillwater Sport & Entertainment

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DUESOUTH XTERRA TV presented by REHIDRAT®			
BROADCAST SCHEDULE			
EPISODE	DATE	TIME	CHANNEL
Episode 5	17 June 2010	17:30:00 - 18:00:00	SuperSport Two
	17 June 2010	17:30:00 - 18:00:00	SuperSport Two Africa
	18 June 2010	12:30:00 - 13:00:00	SuperSport Six
	18 June 2010	12:30:00 - 13:00:00	SuperSport Six Africa
	20 June 2010	08:30:00 - 09:00:00	SuperSport Two
	20 June 2010	08:30:00 - 09:00:00	SuperSport Two Africa
	21 June 2010	07:30:00 - 08:00:00	SuperSport Two
	21 June 2010	07:30:00 - 08:00:00	SuperSport Two Africa
	23 June 2010	09:40:00 - 10:10:00	SuperSport Six
	23 June 2010	09:40:00 - 10:10:00	SuperSport Six Africa
	28 June 2010	11:30:00 - 12:00:00	SuperSport Five
	28 June 2010	11:30:00 - 12:00:00	SuperSport Five Africa
	29 June 2010	08:30:00 - 09:00:00	SuperSport Two
	29 June 2010	08:30:00 - 09:00:00	SuperSport Two Africa
	29 June 2010	08:30:00 - 09:00:00	SuperSport M-NET
	01 July 2010	12:00:00 - 12:30:00	SuperSport Six
	01 July 2010	12:00:00 - 12:30:00	SuperSport Six Africa
	02 July 2010	10:30:00 - 11:00:00	SuperSport Six

	02 July 2010	10:30:00 - 11:00:00	SuperSport Six Africa
	05 July 2010	11:30:00 - 12:00:00	SuperSport Six Africa
	05 July 2010	11:30:00 - 12:00:00	SuperSport Six
	05 July 2010	00:30:00 - 01:00:00	SuperSport Five Africa
	05 July 2010	00:30:00 - 01:00:00	SuperSport Five
	05 July 2010	00:30:00 - 01:00:00	SuperSport CSN
	07 July 2010	19:00:00 - 19:30:00	SuperSport Six
	07 July 2010	19:00:00 - 19:30:00	SuperSport Six Africa
Episode 6	14 July 2010	20:00:00 - 20:30:00	SuperSport Six
Episode 7	18 August 2010	20:00:00 - 20:30:00	SuperSport Two
Episode 8	15 September 2010	20:00:00 - 20:30:00	SuperSport Two
Episode 9	13 October 2010	20:00:00 - 20:30:00	SuperSport Six
Episode 10	17 November 2010	20:00:00 - 20:30:00	SuperSport Six
Episode 11	15 December 2010	20:00:00 - 20:30:00	SuperSport Five